



The Hydes Way... to Sustainability

160 years of brewing and counting, and we intend to stick around for a lot longer too! We know that our brewery and our pubs have a significant impact on our customers, communities and the environment, therefore we have to work sustainably and responsibly to ensure we can protect the future of our planet and our business.

Our approach to sustainability is based on the following principles:

- To identify the effects our activities have on our customers, communities and the environment
- To minimise the use of resources, waste, re-use and recycle where appropriate
- To, where practicable, purchase products, services and resources from local suppliers in order to reduce the environmental impact
- To ensure that environmental responsibilities are clearly defined, communicated and understood at all levels of the organisation, providing appropriate training where necessary

How we can help to reduce, re-use or recycle in our day to day business, whilst protecting and maintaining a high standard of service to customers.



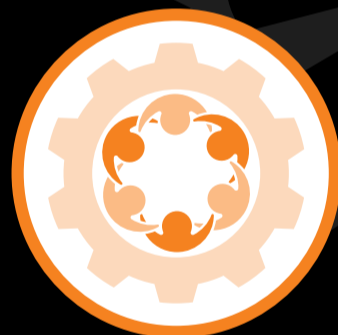
Carbon Footprint

- Turning lights off
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- Enrolling in a tree planting scheme
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- Monitoring our boilers and cellar cooling
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- Turning off equipment when not being used



Sourcing

- We aim to buy from the UK, from responsible suppliers creating long-term relationships
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- Source from within the locality
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- Use environmentally friendly cleaning products
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- Source products with minimal packaging



Helping Communities

- Supporting our local charities
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- Sponsorship of local teams and sports teams
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- Looking after our vulnerable customers



Promoting Wellbeing

- Look after and keep an eye on each other
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- We provide occupational and personal support, counselling and guidance
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- Mental health first aiders
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- Keep talking to each other